



Institute for Therapy through the Arts

ANNUAL REPORT 2016-2017

A COLORING BOOK

ITA Annual Report 2017

Welcome

The past year was filled with exciting new developments as we continued to grow our programs and services and establish ITA as a leading provider of creative arts therapy. We hired our first Development Manager which allowed us to host five different fundraising events including a large celebration at the Levy Center last April where we honored retiring Evanston Mayor, Elizabeth Tisdahl, and neurologic music therapy pioneer, Dr. Michael Thaut.

We continue to expand our network and grow the number of generous individuals who financially support ITA allowing us to serve clients of all income levels. When we became displaced for the entire summer after a pipe burst and flooded our entire clinic, our community members came together to show their support. Together we raised over \$58,000 through our first Capital Campaign. These funds allowed us to relocate our offices and fully furnish a new space much more suited for art making and the unique individuals we serve.

I could not be more grateful for your support and all we have achieved together in the two short years since ITA became an independent organization. We have great momentum amongst our staff and Board of Directors and are committed now more than ever to bring the creative arts therapies into the lives of those most in need. With your support, we are able to provide opportunities to CREATE, GROW and HEAL.

**-Jenni Rook,
ITA Executive
Director**

Looking back at the last year, our focus was really on moving forward. The Institute for Therapy through the Arts (ITA) has a strong vision for the future which was outlined this last fiscal year in a successful strategic planning process, led by the Strategic Planning committee of the Board of Directors. It is the first independent strategic plan developed by ITA, and the process sparked energy and hope among stakeholders.

A series of focus group discussions concentrated on the question, "What does success at ITA look like?" In addition, The Organizational Capacity Assessment Tool (OCAT) was sent out to a larger network of stakeholders to help assess ITA's operational capacity and identify strengths and areas for improvement. A culminating session among members of the advisory council, board and staff reviewed this information and began putting ideas together. This laid the groundwork for a volunteer from Taproot Foundation to develop a 3-year plan which was officially adopted at the spring meeting of the Board of Directors. The major themes in the strategic plan include: developing an active community presence, establishing a strong organizational identity, promoting a people-focused organization, and flourishing with stable business operations.

Some of the strategic goals include growing our annual creative arts therapy conference, defining best practices in creative arts therapy, exploring the possibility of positioning ITA as a research institution, and cross training the leadership team in business practices through board engagement.

As I reflect on the process and the work that went into it, I'm struck by the passion and strength of the ITA team and the people who support us.

Looking toward the future, I see ongoing success for ITA, but more importantly, I see increased opportunities for people to have their lives changed through the creative arts therapies.

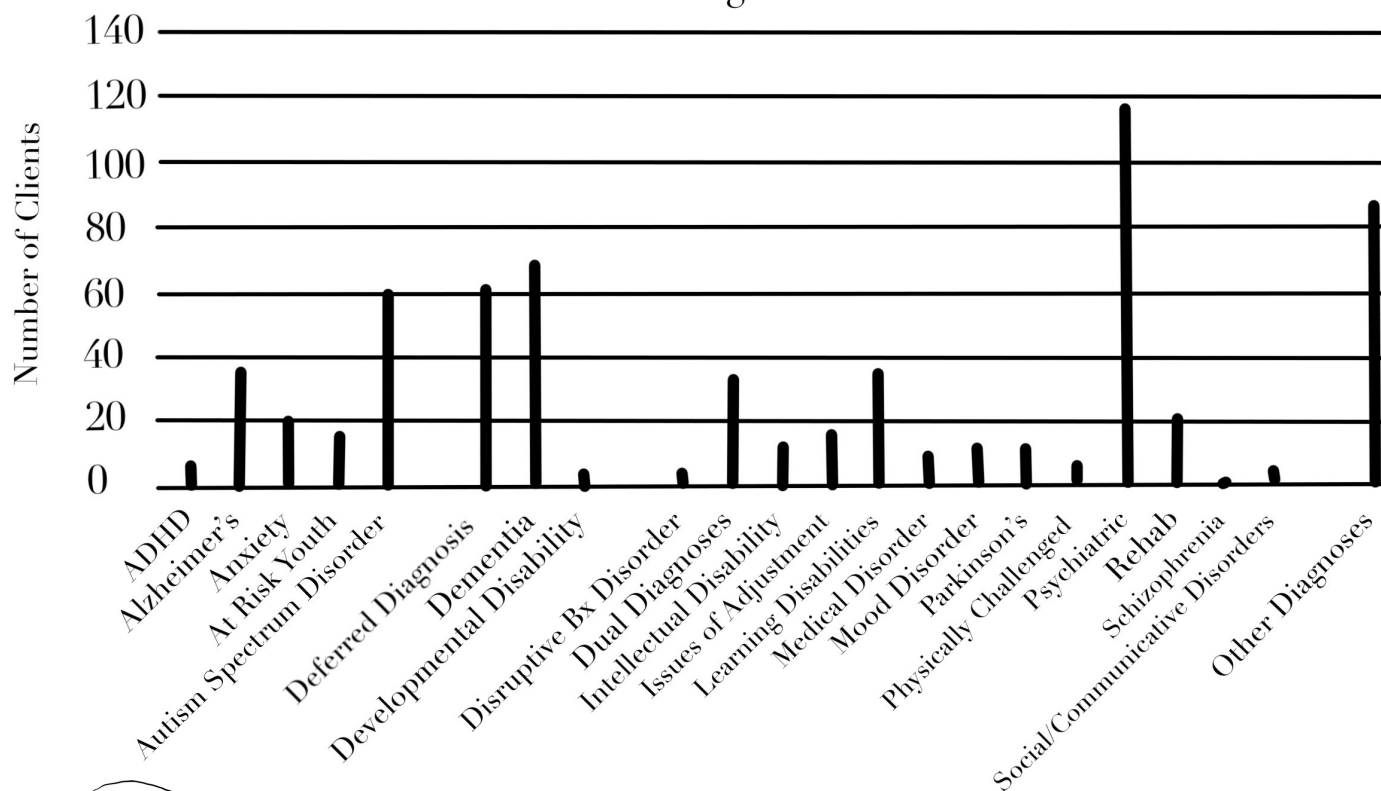
**-Sarah Wiemeyer,
ITA Board Chair**



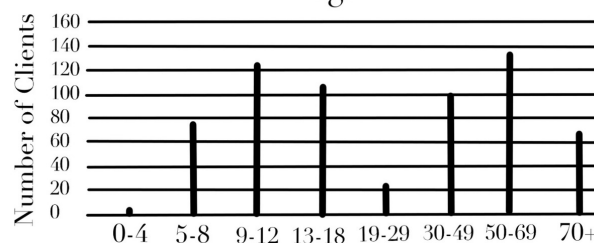
ITA Annual Report 2017

Clients

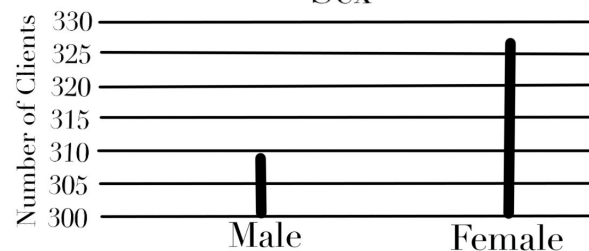
Diagnosis



Age



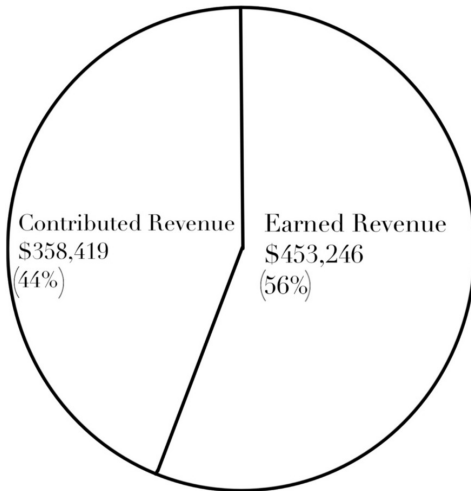
Sex



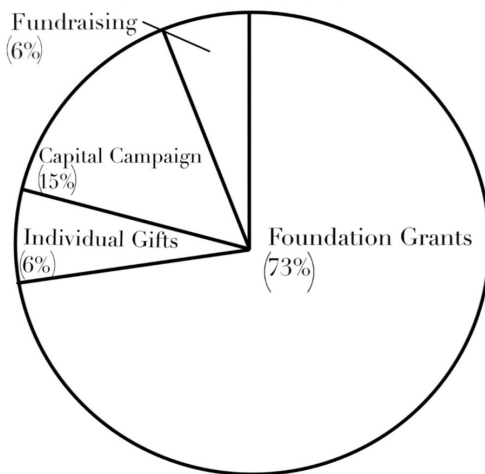
ITA Annual Report 2017

Financials

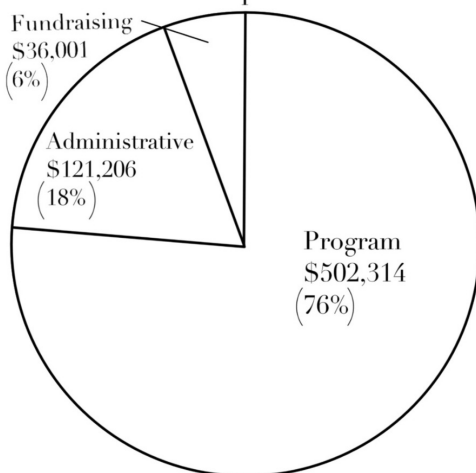
Total Revenue



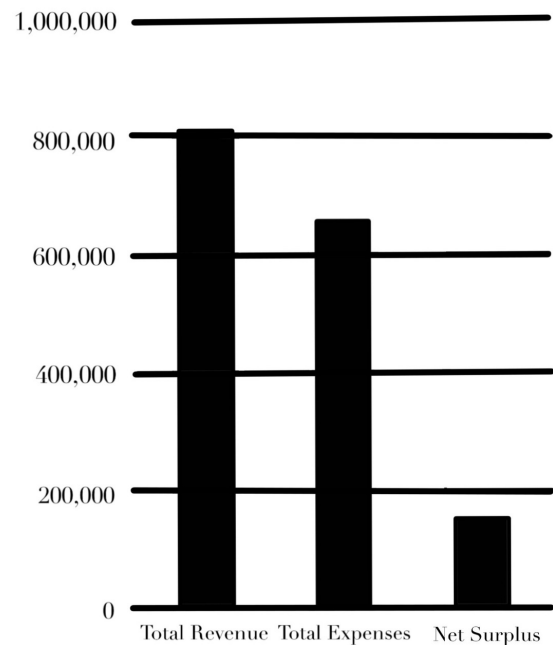
Contributed Revenue



Total Expenses



Total Revenue vs. Total Expenses



The large net surplus is a result of funds raised in 2017 that will be spent in future years. This includes a multi-year pledge and money raised through the Capital Campaign for ITA's relocation.

ITA Annual Report 2017

Achievements

2017 Fundraiser

Evanston's retiring mayor, Elizabeth Beidler Tisdahl, and University of Toronto Neuroscience Professor, Dr. Michael Thaut, were acknowledged for their outstanding professional contributions on April 28, 2017 at the Institute for Therapy through the Arts' first annual celebration: Rooted in the Arts. The event marked a brand-new milestone for ITA fundraising efforts.

Capital Campaign

Early in summer 2017, the Institute for Therapy through the Arts announced its impending fall move to 2130 Green Bay Road in Evanston via an open letter from Executive Director Jenni Rook. By way of the 2017 Capital Campaign, ITA raised more than \$58,000 to fund the relocation and fully furnish a new clinic.



Mayor Elizabeth Beidler Tisdahl (Right)
Christian Farr, Fundraiser Emcee (Left)

Community

Board Members

Sarah Wiemeyer, Chair
Tracy Canter, Vice Chair
James Grutsch, Treasurer
Jill Calian, Secretary
Karen Baumann
Borna Bonakdarpour, MD
Leslie Chamberlain
Elizabeth Richman
Marilyn "Toddy" Richman
Ginny Trainor

Advisory Council Members

Ed Bidanset
Matt Bodett
Marian Casey
Dr. Leora Cherney
Catherine Cooper
Dr. Jacqueline Duke
Dr. Steven Hanus
Susan Imus
Dr. Priya Mhatre
Howard Sitron

Mission Statement

*Empowering individuals,
families and communities
to grow and heal through
advanced approaches in
Creative Arts Therapy,
setting the standard for
treatment, practice, and
training within the field.*



Members of the
ITA Board of Directors
with Jenni Rook

ITA Annual Report 2017

Supporters

Individuals

Gershen Abraham
Leonard and Phyllis Adams
Geraldyn Alesauskas
Robert Alfajora
Holly Allen
Michael Allen
Ann Angel
Nicole Avadek
Anne and Thomas Badagliacco
Betsy and Bill Baker
John Baker
Karen and Mark Baumann
Cliff Barber
Victoria Bedford
Natasha and Benjamin Berman
Alicia Berneche and Ben Mueller
Edward Bidanset
Kellye Blosser
Laura Blye
Borna and Leisl Bonakdarpour-Jaberg
Amber Bond
Anonymous
Cassie Brooks and Sumit Sengupta
JoAnn and Dale Brown
Bethany Brownholtz
Kathleen Byrne
Jill and Philip Calian
Susan Canter
Tracy and Michael Canter
Catherine Carpenter
Carl Chadek
Michael Cohen and Lisa Goldberg
Catherine Cooper and Marshall Greenwald
Max Dayan
Richard Dayan
Ralph DePasquale
Matt Dinerstein
Craig Weldon Duff
Jay Einhorn
Roberta Ellerman and John Goodall
Rob Exposito and Cheryl Pape
Elyse Fineman and Adam Zoll
Mary and Paul Finnegan
Sara Flately
Meghan Fox
Sarah Ghanous
John Gilchrist
Therese Glascott
Leslee and Morrie Goldman
Ben Gorvine
Barcy Grauer
Robin Grauer

Jamee Greenberg
Miriam Greenblatt
James and Katie Grutsch
Stephen Hagerty
Jeff Head
Jon Hilkevitch and Judith Pardonnet
Mark Halko
Judy and Bob Holstein
Edward and Constance Horner
Nikki Horrel
Heath Howe
Laurie Howick
Barbara "Bonnie" Ida
Barbara Jane Irwin
Jason Jacobsohn
Randy and Colleen Kadlec
Maybelle Kim
Nancy and Mark Kisicki
Richelle Kroening
Adina Levi
Nancy Lindauer-Sarne and David Sarne
Nancy Link
Vicki Logan
Jack Luft
Chad and Leslie Luning
Bill Manago
Tracy McCormick
Lois Melvoin
Priya Mhatre
Mary Militello
Eugene Mitchell
Alexandra and John Nichols
Kerri and Bob Oakes
Robert Pasquesi
John and Betsey Puth
Tom and Kathy Reed
Daniel Richman
Marilyn "Toddy" Richman
Catherine Rook
Cathy and John Rook
Jenni Rook and Jeff Peterson
Dr. Joseph Rook
William and Magdalena Rook
Abi Rosen
Dr. Marni Rosen and Dr. Elie Saltzman
Gloria Rosenbaum
Barbara Rubenstein
Brooke Rutstein
Daniel Sandlin
Gary Savine
Elizabeth Sayrs
Jill Schacter
Joan Schneider

Julie Schrager
Colleen Scroll
Alexandra Piper and Jonathan Seed
Ann Sickon
Howard and Debra Sitron
Carol Sokol
Howard and Rachel Spiro
Virginia and Steven Stapleton
Christine Statkiewicz
Barnard and Nancy Straus
Matt and Susan Struve
David and Carol Stone
Pam Swick
Elizabeth Beidler Tisdahl
William Topaz
David Tucci
Ginny Trainor
Dennis Trautvetter
Jennifer Viets
Sarah Wiemeyer
Chris and Rebecca Wiesland
Carmen Wilcox
Conrad and Julia Winkler
Keryn Wouden
Jessica Young

Foundations

Chicago Community Trust
Elizabeth Morse Charitable Trust
Evanston Community Foundation
North End Mother's Club

Businesses

Anton's Greenhouse
Benefit Cosmetics Boutique
Bespoke Commercial Real Estate
The Collage Cafe
Dance Center Evanston
Egea Spa
Farmhouse Evanston
LYFE Kitchen
The Musical Offering
Northlight Theatre Company
Notice
Old Town School of Music
Panino's at Evanston Plaza
Sky Nails and Spa
Smylie Brothers Brewing Co.
Solem Oath Brewery
Steppenwolf Theatre Company
The Spice & Tea Exchange of Evanston
Taco Diablo
Troubadour Music Company

A very generous member of our community has chosen to give to ITA anonymously for more than six years. This person has contributed greatly to ITA's achievements and recent relocation and has also shared advice, support and talents throughout a major transition. We would like to express our deep gratitude for the many acts of kindness and the confidence this donor has shown in our organization and in our work.