

ita

INSTITUTE FOR THERAPY THROUGH THE ARTS



ANNUAL REPORT 2017-2018

Welcome

Reflecting back on 2018, we are filled with gratitude. ITA completed its third year as an independent nonprofit, and we significantly grew our capacity to serve more people through the creative arts therapies while training clinicians, artists and educators in the most effective ways to use the arts in their professional work. Our success would not be possible without charitable foundations and individuals who understand the financial investment required for nonprofits to build a stable infrastructure that will better position the organization to serve its mission in helping others. We would like to acknowledge two longstanding partners who have financially supported ITA for several years while also serving as valued community partners.

The **Chicago Community Trust** has supported ITA's transformation and growth since 2011, funding both programs and our general operations. In 2018, we had the unique opportunity to partner with the Trust to develop a series of trauma-informed trainings for teaching artists across Chicago, better preparing them to serve youth from low-resource communities. We were also awarded with their Inspiring Philanthropy grant, funding ITA's leadership training in fundraising and nonprofit management. The Chicago Community Trust is committed to helping arts organizations thrive while ensuring diversity, equity and inclusion, and we could not be more proud to have their support.

The **Evanston Community Foundation** is currently supporting ITA through its Root2Fruit program, helping organizations to grow strong, providing both funding and mentorship for three years. The R2F program has helped ITA design comprehensive fundraising strategies and to develop a strong board of directors. We continue to benefit from the ongoing trainings and individual advisement the foundation provides. ECF is an extremely dedicated community foundation, and their staff have always been willing to help our team when navigating new challenges.

It can be difficult to find support for the much-needed infrastructure expenses growing nonprofits need to fund, and we were extremely fortunate to be selected as a grantee by the Service Club of Chicago last year. Their generous grant allowed us to purchase more than \$15,000 in new technology to be used by our staff and clients.



Jenni Rook
Executive Director

Sarah Wiemeyer
Chair, Board of Directors

Our entire community has supported ITA through many changes, and we celebrated an enormous milestone last year with the grand opening of our new Evanston clinic. We could not be more grateful to all of you, who we consider members of the ITA family. Because of you, we provided more than 4,000 creative arts therapy sessions last year across 34 different locations, launched a new research study examining the impact of music on people with dementia and their families and served our community through an anti-violence event and by bringing art to the homeless. Your support allows us to make a difference every day and bring the transformative power of the creative arts therapies to the people who need it most.

Thank you!

Programs

Creative Arts Therapy

Art



Dance/Movement



Drama



Music



Community and School Programs

28 Partnerships across 4 counties
Individual and Group Therapy
Consultation



Private Therapy

Individual, Family, and Group Therapy
3 clinic locations:
Chicago, Highland Park, and
Evanston



Training

Workshops
Annual Conference
Internships



*"Cara is so encouraging
and works well with each
resident and their
needs/abilities."*
-Community Partner

*"I truly believe that anybody wanting
to pursue a career in the Creative Arts
Therapies that lives in the greater
Chicago/Evanston area should look
into volunteering or an
administrative internship with ITA."*
- Former Administrative Intern

Impact

817
CLIENTS

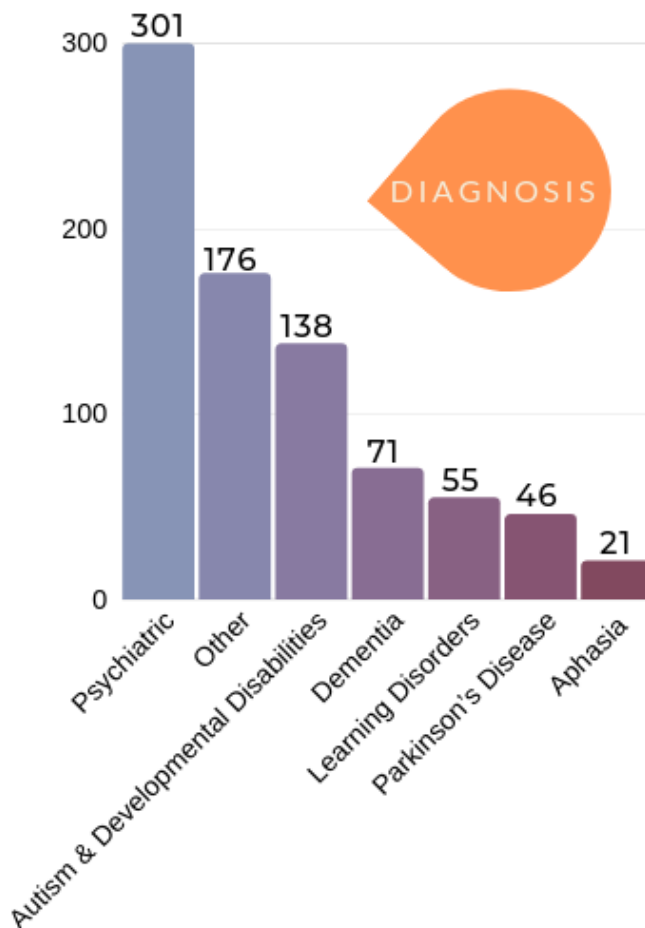


AGES
3 TO 101



\$67,759

REDUCED THERAPY
FEES FOR LOW INCOME
FAMILIES



4,570
SESSIONS



28
COMMUNITY
PARTNERS

4 COUNTIES



14
CITIES

34 SITES

Achievements

October

Bringing art to First Presbyterian Church of Evanston's Sunday Soup Kitchen.



January

Partnering with Northwestern to research the impact of the Musical Bridges to Memory program.



February

Dr. Marni Rosen provides trauma training for Young Chicago Authors staff.



March

Jenni Rook with Evanston Mayor Steven H. Hagerty at ribbon cutting ceremony for the grand opening of our new Evanston clinic.



May

Celebrating our achievements at our Annual Fundraiser.



June

118 people gather at our annual Creative Arts Thereapy Conference.



June

Participating in Evanston's #WearOrange anti-violence day.



August

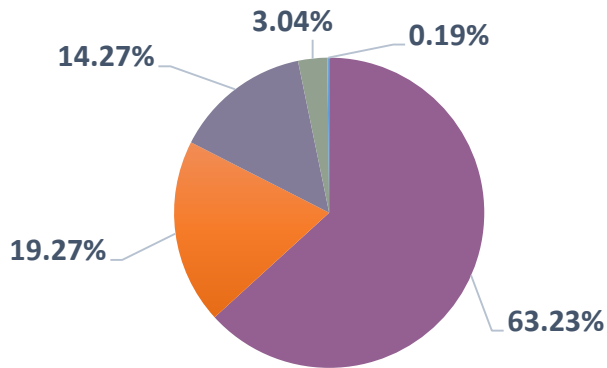
Awarded new technology by the Service Club of Chicago.



"Devora has grown by leaps and bounds since working with Amanda! The smiles and interactions doing one on one besides group activities is a highlight of Devora's life."
-ITA Parent

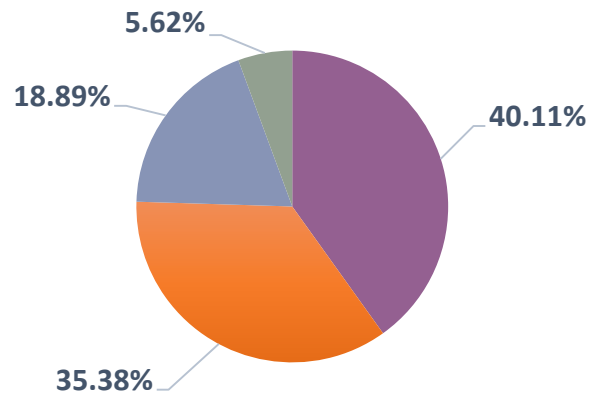
Finances

Earned Revenue \$528,557



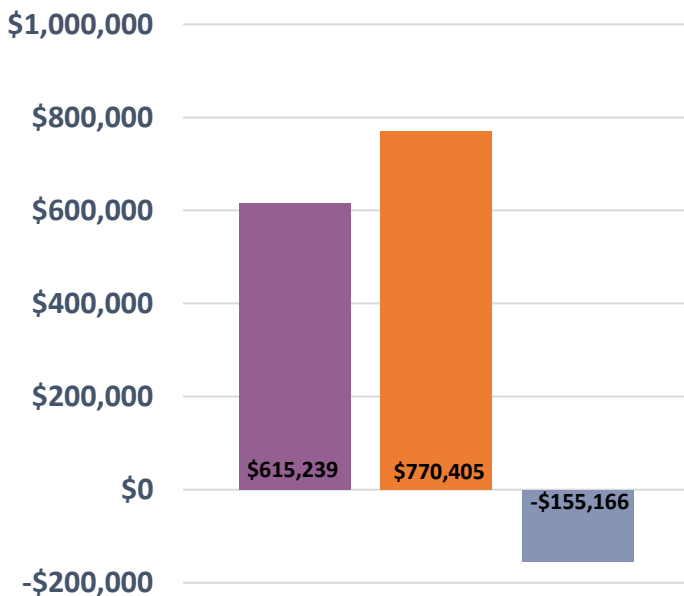
- Private Therapy: \$334,203
- Community Programs: \$101,874
- School Programs: \$75,431
- Professional Development: \$16,073
- Other: \$976

Contributed Revenue \$86,682



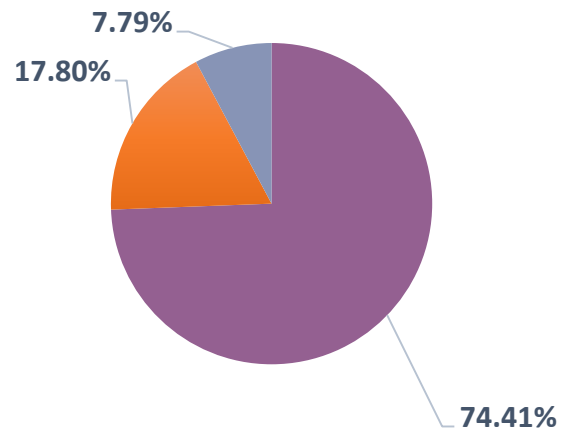
- Individual Gifts: \$34,766
- Grants: \$30,664
- Fundraising Events: \$16,378
- Capital Campaign: \$4,874

Total Revenue vs. Total Expenses



- Total Revenue
- Total Expenses
- *Net Profit/Loss

Expenses \$770,405



- Program: \$573,266
- Administrative: \$137,150
- Fundraising: \$59,989

*The deficit is largely due to a program grant that was anticipated to be received in 2018 for a program running in 2019. 2018 was budgeted at a deficit due to temporarily restricted funds pledged in prior years and received in 2018 and the spending of a capital campaign fund designated for our relocation where money was raised in 2017.

Supporters

Individuals

Michael Allen
Geralyn Alesauskas
Alfred Andreychuk
Mary Andrus
Anonymous
Delores Ayala
Betsy and Bill Baker
Karen and Marc Baumann
Marc Belgrad
Borna Bonakdarpour and Leisl Jaberg
Wendy and Ross Born
Deborah Boxerman and Michael Rosenbaum
Cassie Brooks and Sumit Sengupta
Maureen and Michael Browne
Vicki Browne
Ellen Brull and Eli Lavie
Clark Bundy
Debbie and Bob Burns
Jill and Philip Calian
Sam and Doris Calian
Susan Canter
Tracy Lickton Canter and Michael Canter
Cindy Ciluffo
Michael Cohen and Lisa Goldberg
John and Carmen De Carrier
Julie and David Cutter
Isaac and Talia Dayan
Kendall DeLashment
Kristen Drozdowski
Beth Duggan
Jay Einhorn
Mary and Paul Finnegan
Elyse Fineman and Adam Zoll
David and Beverly Fisher
Elaine Frick and Jim Oldenburg
Susan and Sy Frolichstein
Laura Gilligan
John Gilchrist
Susan Glazer
Leslee and Morrie Goldman
Barcy Grauer
Miriam Greenblatt
Louis S. and Susanne K. Greenwald
James and Katie Grutsch
Judith Guajardo
Marsie Hass and Scott Hite
Stephen H. Hagerty and Lisa M. Altenbernd
Helmut and Paula Herdtle
Judy and Jay Heyman
Bob Hirsch
Gary J. and Cheryl Hoberman
Robert and Judith Holstein
Edward and Constance Horner
Erica Hornthal
Susan Imus
Barbara Jane Irwin
Randy and Colleen Kadlec
Craig and Robbi Kanter
Stephen and Gerry Keen
Marcia Rosen Kemp
Maybelle Kim
David Klotz and Jennifer Gillick
Tanya Knight
Miroslawa Kuczynska
Joshua Lerner
Rhonda and Samuel Levy
Lauren and Scott Lichtenstein
Noam Lockshin and Lauren Gottlieb Lockshin

Laura and Leonard Loventhal
Michael Low and Victoria Holland
Chad and Leslie Luning
Alex Maldonado
Toshiko Maruo
Chloe Miller
Francesca Morgan and Charles Steinwedel
Esther Merle and Moshe Calamaro
Yayoi Nakai
Alexandra and John Nichols
Kerri and Bob Oakes
Carol Patinkin and Simon Lesser
Laura Pawuk
Lisa and Harris Povich
Yvonne Powyer
Elizabeth Richman and Mitch Dayan
Marilyn "Toddy" Richman
Ruth Richman
Catherine Rook
Cathy and John Rook
Jenni Rook and Jeff Peterson
Joe Rook
William and Magdalena Rook
Michelle and Brent Rogers
Aaron Rosen
Avi and Mindi Rosen
Marni Rosen and Elie Saltzman
Susan and Alex Rosen
Gloria Rosenbaum
Holly and Michael Rosenberg
Harvey and Yetta Saltzman
Ricki and Ira Saltzman
Sharon and Larry Saltzman
Gary Savine
Laura Scalia and Torben Anderson
Joan Schneider
Julie Schrager
Bruce and Rose Sharon
Howard and Debra Sitron
Diane Smith
Josephine K. Solomon
Allan Spear
Robin and Barry Springer
Virginia and Steven Stapleton
Christine Statkiewicz
Jeffrey and Sheila Stolberg
David and Carol Stone
Barnard and Nancy Straus
Robert and Shar Strichartz
Zadel Strichartz
Jack and Betty Strick
Matt and Susan Struve
Shelley Sutker-Dermer
Larry and Edna Ter Molen
Elizabeth Beidler Tisdahl
Ginny Trainor
Michael Trainor
Roslyn Tayne
Amy and Josh Ticho
Andrea Tucci
Scott Van Den Berg
Rebecca West and Chris Wiesland
Conrad and Julia Winkler
Roger and Eileen Wolf
Jeffrey Wolfe
Laura Wright
Jane Youngman
Steve and Jen Zehr
Caryn and Allan Zelinger

Businesses and Organizations

312 Chicago
Aeslin Pup Hub
Aflac
Andy's Frozen Custard
Anxiety Treatment Center
Aroma Workshop
Backlot Coffee Donation
Barry's Bootcamp
Benefit Cosmetics Boutique & Browbar
Bespoke Commercial Real Estate
Center for Creative Arts Therapy
Chicago Bears Football Club
Chicago Shakespeare Theater
CorePower Yoga
David Sutton Studios
DB3 Donuts
First Bank & Trust
House Calls Counseling
If An Elephant Can Paint
Illinois Association for Music Therapy
Ignite Glass Studios
J. Crew
Kenny the Kleener
Kimpton Hotel Monaco Chicago
Lock Chicago
Metropolitan Schoolhouse
Music Institute of Chicago
Northlight Theatre
Northwestern Mutual
Northwestern University
Oxford University Press
Rachel Moore Law
Renewal Care Partners
Renfrew
Riveredge Hospital
Sable Restaurant
Safe Haven School
Sertoma Centre
SoulCycle
St. Mary of the Woods College
Steppenwolf Theatre Company
Sweet Ali's Gluten Free Bakery
Temperence Beer Co.
Terrapin Adventures
The Cheesecake Factory
The Happ Inn
The Spice & Tea Exchange of Evanston

Foundations

Chicago Community Trust
Dementia Society of America
Evanston Community Foundation
Service Club of Chicago

"I am so grateful for ITA and for Sophie's help. I am also grateful for the scholarship that has enabled me to come here."

– ITA Client

Board of Directors

Jill Calian
Tracy Canter
Dan Gallas
Judy Holstein

Elizabeth Richman
Marilyn “Toddy” Richman
Ginny Trainor
Sarah Wiemeyer

Advisory Council

Matt Bodett
Dr. Borna Bonakdarpour
Dr. Leora Cherney
Catherine Cooper
Dr. Jacqueline Duke

Dr. Steven Hanus
Susan Imus
Dr. Priya Mhatre
Dr. Megan Ross
Howard Sitron

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