March 20th-21st, 2020
Evanston, IL

The Institute for Therapy through the Arts (ITA) is proud to host its 5th Annual Integrated Creative Arts Therapy Conference in Evanston, IL.

This conference will bring together creative arts therapists, healthcare and mental health professionals, and students from all over the country. Take advantage of this opportunity and reach thousands across the region through our marketing campaigns! Last year nearly 200 professionals and students registered for this event, and we hope to grow this year with your support.
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend</td>
<td>$50</td>
<td>Every dollar helps! At this level your business or organization will receive a thank you in our program.</td>
</tr>
<tr>
<td>Advocate</td>
<td>$75</td>
<td>Have your business logo included in the conference program and the opportunity to donate marketing materials for the conference attendee bags.</td>
</tr>
<tr>
<td>Partner</td>
<td>$100</td>
<td>Place a half page ad in the conference program and the option to donate marketing materials for the conference attendee bags.</td>
</tr>
<tr>
<td>Affiliate</td>
<td>$400</td>
<td>Your business logo will be included on all marketing and promotional materials leading up to the conference! You will also receive a full-page ad in the conference program, an opportunity to donate marketing materials to the conference attendee bags and an optional 2-day booth in the exhibit hall.</td>
</tr>
<tr>
<td>Conference Art Sponsor</td>
<td>$500</td>
<td>In addition to all the benefits at the Affiliate sponsorship level, the Conference Art sponsor will receive their organization’s name within the community art piece made with conference participants. A brief overview of your organization will be placed at the art table!</td>
</tr>
<tr>
<td>Panel Sponsor</td>
<td>$550</td>
<td>In addition to all the benefits at the Affiliate sponsorship level, the Panel Sponsor will receive the option to introduce the panel and provide a brief overview of your organization!</td>
</tr>
<tr>
<td>Keynote Sponsor</td>
<td>$650</td>
<td>In addition to all the benefits at the Affiliate sponsorship level, the Keynote Sponsor will receive the option to introduce the Keynote Speaker and provide a brief overview of your organization!</td>
</tr>
<tr>
<td>Swag Sponsor</td>
<td>$750</td>
<td>In addition to all the benefits at the Affiliate sponsorship level, the Swag Sponsor’s logo will be placed on the conference bags and one additional item to be determined with the sponsor that will provided for all conference attendees!</td>
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</table>
**CONFERENCE EXHIBITOR**

Promote your business, organization or university to professionals and students with a booth in the exhibit hall! As an exhibitor, you can also sell your wares to attendees and include your logo in the conference program.

<table>
<thead>
<tr>
<th></th>
<th>For Profit</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Day</td>
<td>$200</td>
<td>$100</td>
</tr>
<tr>
<td>Two-Day</td>
<td>$300</td>
<td>$150</td>
</tr>
</tbody>
</table>

**SPECIAL EVENT SPONSORSHIP**

Satisfy the attendees and market your organization. Purchase the conference breakfast or lunch and receive all the benefits of sponsorship!

- **Breakfast**
  - Price: $600 (2 available)
  - Sponsor the conference continental breakfast buffet and receive placement of your promotional materials at breakfast tables. You will also receive a full page ad in the program and an optional 2-day booth in the exhibit hall.

- **Lunch N’Learn**
  - Price: $1500 (1 available)
  - Sponsor the conference Lunch n’Learn and provide a 30-minute educational opportunity for all attendees. You will also receive placement of your logo on all promotional materials leading up to the conference, a full page ad in the program and an optional 2-day booth in the exhibit hall.

- **Reception Concert**
  - Price: Call for Pricing (1 available)
  - Sponsor the conference Reception Concert and introduce the band. You will also receive placement of your logo on all promotional materials leading up to the conference, a full page ad in the program and an optional 2-day booth in the exhibit hall.

To become a sponsor, complete the form below!
Sponsorship Donation Form

Complete this sponsorship form and mail/fax to the contact information below. Payment can be made by check or credit card.

Institute for Therapy through the Arts
2130 Green Bay Road
Evanston, IL 60201
Fax: 847-448-8337
For any questions or to inquire about special events (luncheon or breakfast sponsorship), please contact:

Marni Rosen, Psy.D ATR-BC, Practice Director
Email: ITAconference@itachicago.org
Phone: 847-448-8336

Date ______________ Contact Name _______________________________________________________________________________________
Company Name __________________________________________________________________________________________________________
Mailing Address __________________________________________________________________________________________________________
City __________________________ State/Province ___________________________________________________________
Zip/Postal Code __________________________ Country _________________________________________________________________________
Telephone __________________________ Fax ___________________________________________________________________________________
E-mail _________________________________________________________________________________________________________________

Sponsorship Level: (Please Circle One)
Contact us for Panel, Keynote, Swag, Breakfast and Luncheon Sponsorship, as these levels are limited.

- Friend ($50)
- Advocate ($75)
- Partner ($100)
- Affiliate ($400)
- Conference Art ($500)
- Panel Sponsor ($550)
- Keynote Sponsor ($600)
- Swag Sponsor ($750)
- Breakfast Sponsor ($600)
- Lunch N’Learn Sponsor ($1500)
- Reception Concert Sponsor – (Call for Pricing)

Exhibitor: Friday ONLY ($100/$200)*
Exhibitor: Saturday ONLY ($100/$200)*
Exhibitor: Two Day Exhibitor ($200/$300)*
* To receive the reduced non-profit rate, please provide 501(c)3 determination letter
Artwork for Logos and Ads
Artwork for logos, Ads and promotional materials must be received by January 1st to be included in the conference program. Materials for conference bags must be received by March 1st.

Conference Program logos and ads will be printed in black and white. The files must be sent as a JPG for best quality printing.

Half Page Dimensions – 3in height x 6in wide
Full Page Dimensions – 7.5in height x 6in wide

Logos included on promotional materials will be used in color and black and white formats. Please ensure that the logo has a minimum of 300dpi for printing.

Payment
Payment can be made via card, cash or check. Please make checks out to Institute for Therapy through the Arts. Payment via credit card can also be made by phone.

Contact: Julie Mynatt, Office Manager
Phone: 847-425-9708, ext 172
847-448-8337

Mail to: Institute for Therapy through the Arts
2130 Green Bay Road
Evanston, IL 60201

Enclosed Payment of $ _________

Credit Card Information (Only if paying by credit card)
Card Type _______________ Card Number _______________________________ CVV ___________
Expiration Date ____________ Name on Card _______________________________
Billing Address ___________________________________________________________
City ______________________ State _________________ Zip code _____________________

Institute for Therapy through the Arts (ITA) is a 501(c)3 organization, and your donation may be tax deductible. Please consult with your accountant. You will receive a letter confirming your sponsorship amount in April.

Thank you for supporting Expressing the Unspeakable. We’ll be in touch soon regarding the details of your sponsorship benefits!