

SPONSORSHIP BROCHURE



Creative Arts
Therapists

Mental Health
Professionals

Healthcare
Professionals

Educators

Students

May 13th-14th, 2022

The Institute for Therapy through the Arts (ITA) is proud to host its 6th Annual Integrated Creative Arts Therapy Conference virtually this Spring.

This conference will bring together creative arts therapists, healthcare and mental health professionals, and students from all over the world. Take advantage of this opportunity and reach thousands across the globe through our marketing campaigns! Last year nearly 200 professionals and students registered for this event, and we hope to grow this year with your support.



CONTACT US:

Akash Bhatia

abhatia@itachicago.org



SPONSORSHIP OPPORTUNITIES

Friend
\$250

Logo included in conference program and the conference page of ITA's website.

Affiliate
\$500

Place a **half page ad** in the conference program. Logo recognition on all promotional materials and ITA's website.

Advocate
\$1,000

Place a **full-page ad** in the conference program. Your logo will be included in the rotating banner on ITA's home page, in addition to all promotional materials.

Breakout Session Sponsor
\$1,500

In addition to all the benefits at the Advocate sponsorship level, the Breakout session sponsor will have the opportunity for a company representative to introduce a breakout session and an opportunity to provide a 15-second pre-recorded video commercial.

Panel Sponsor
\$2,000

In addition to all the benefits of the Advocate sponsorship, you will have the opportunity for a company representative to introduce the panel moderator and provide a 30-second pre-recorded video commercial that will air before the panel. You will also receive one social media spotlight.

Keynote Sponsor
\$3,000

All benefits of the Advocate sponsorship, plus the opportunity for a company representative to introduce the keynote speaker and provide a one-minute pre-recorded video commercial that will air before the keynote presentation. Receive one social media spotlight and one newsletter feature.

Technology Sponsor
\$5,000

In addition to all the benefits at the Advocate sponsorship level, the Technology Sponsor will have the opportunity to provide two 30-second video ads: One to be shared virtually during the conference and one to be shared on ITA's social media two times leading up to the conference.



To become a sponsor, complete the form below!

Sponsorship Donation Form



Complete this sponsorship form and email/fax to the contact information below. Payment can be made by check or credit card.

Institute for Therapy through the Arts

2130 Green Bay Road

Evanston, IL 60201

Fax: 847-448-8337

For any questions please contact:

Akash Bhatia

Email: abhatia@itachicago.org

Date _____ Contact Name _____

Company Name _____

Mailing Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

E-mail _____

Sponsorship Level: (Please Circle One)

Contact us for Panel, Keynote and Technology Sponsorship, as these levels are limited.

Friend (\$250)

Affiliate (\$500)

Advocate (\$1000)

Panel Sponsor (\$1,500)

Keynote Sponsor (\$3,000)

Technology Sponsor (\$5,000)

Artwork for Logos and Ads

Artwork for logos, Ads and promotional materials must be received by January 24th to be included in the conference program.

Conference Program logos and ads will be printed in black and white. The files must be sent as a JPG for best quality printing.

Logos included on promotional materials will be used in color and black and white formats.

Payment

Payment can be made via card, cash, or check. Please make checks out to Institute for Therapy through the Arts. Payment via credit card can also be made by phone.

Contact:
Akash Bhatia
847-213-0749

Mail to:
Institute for Therapy through the Arts
2130 Green Bay Road
Evanston, IL 60201

Enclosed Payment of \$ _____

Credit Card Information (Only if paying by credit card)

Card Type _____ Card Number _____ CVV _____

Expiration Date _____ Name on Card _____

Billing Address _____

City _____ State _____ Zip code _____

Institute for Therapy through the Arts (ITA) is a 501(c)3 organization, and your donation may be tax deductible. Please consult with your accountant. You will receive a letter confirming your sponsorship amount in June.

Thank you for supporting *Essential to Health & Influencing a Changing World*. We will be in touch soon regarding the details of your sponsorship benefits!