

SPONSORSHIP BROCHURE

ITA's 7th Annual
Integrated Creative Arts Therapy Conference!



Institute for Therapy through the Arts

MARCH 31, 2023
Part 1 - Virtual Conference

JUNE 9-10, 2023
Part 2 - In-Person Conference
• Chicago Area



PLAY A
DIFFERENT
GAME

**Creative Arts
Therapists**

**Mental Health
Professionals**

**Healthcare
Professionals**

Educators

Students

Part 1 (virtual): March 31, 2023

Part 2 (in person, Chicago): June 9-10, 2023

The Institute for Therapy through the Arts (ITA) is proud to host its 7th annual Integrated Creative Arts Therapy Conference.

This conference will once again bring together creative arts therapists, healthcare and mental health professionals, and students from all over the world. Take advantage of this opportunity and reach thousands across the globe through our marketing campaigns for virtual and in-person conferences.

CONTACT US:
Akash Bhatia
abhatia@itachicago.org

Thank you to our 2022 Conference sponsors!



SPONSORSHIP OPPORTUNITIES



Friends
\$250

Logo included in conference program and the conference page of ITA's website.

Exhibitors
\$350

Promote your business, organization or university to professionals and students with a **booth in the exhibit hall**. As an exhibitor, you can also sell your wares to attendees and include your logo in the conference program and on the conference page of ITA's website.

Affiliate Sponsors
\$500

Place a **half-page ad** in the conference program and receive logo recognition on all promotional materials and ITA's website.

Conference Art Sponsors
\$600

Provide promotional materials at the community art-making table. Includes all benefits of the Affiliate Sponsor.

Breakfast Sponsor
\$750 (2 available)

Sponsor a breakfast buffet and receive placement of your promotional materials at breakfast tables. Includes all benefits of the Affiliate Sponsor.

Advocate Sponsors
\$1,000

Place a **full-page ad** in the conference program and your logo on all promotional materials and ITA's website. Includes an exhibit table OR your logo and one item placed in/on conference swag bags.

Lunch-and-Learn Sponsor
\$1,500
(1 available)

Sponsor the conference Lunch-and-Learn and provide a 30-minute educational opportunity for all attendees. Includes all benefits of the Advocate sponsor.

Program Sponsors
\$1,500 – Breakout Session
\$2,000 – Panel
\$3,000 – Keynote

A company representative can introduce your organization at the start of a presentation. Includes all benefits of the Advocate Sponsor.

Technology Sponsor
\$5,000

Provide a 30-second video ad to be shared during the conference welcome message and on a social media spotlight. Includes all benefits of the Advocate Sponsor.

Reception Concert Sponsor
call for pricing

Sponsor the conference Reception Concert and introduce the band. Includes all benefits of the Advocate Sponsor.

Sponsorship Donation Form



Submit your sponsorship level and credit card payment by [filling out this form online](#).

You may also contact Akash Bhatia at 847-213-0749 to sign up for a sponsorship opportunity and pay over the phone or by check.

Artwork for Logos and Ads

Artwork for logos, ads, and promotional materials must be emailed to Akash Bhatia (abhatia@itachicago.org) by January 6th, 2023 to be included in the conference program when attendee registration opens. Any materials received after January 6th may experience a delay of up to 1 week in getting included in the program and promotional messages.

The conference program will be issued in a digital (color) format and in a printed (black-and-white) format. You may submit logos and ads in both color and black-and-white formats if available. The files must be sent as a PDF or PNG for best quality printing.

Institute for Therapy through the Arts (ITA) is a 501(c)3 organization, and your donation may be tax deductible. Please consult with your accountant. You will receive a letter confirming your sponsorship amount in June 2023.

Thank you for *Playing a Different Game!*