

SPONSORSHIP BROCHURE



Part 1 (virtual): April 5, 2024

Part 2 (in person, Chicago): April 12-13, 2024

The Institute for Therapy through the Arts (ITA) is proud to host its 8th annual Integrated Creative Arts Therapy Conference.

This conference will once again bring together creative arts therapists, healthcare and mental health professionals, and students from all over the world. Take advantage of this opportunity and reach thousands across the globe through our marketing campaigns for virtual and in-person conferences.

CONTACT US:

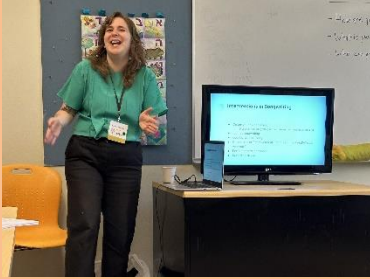
Maura Rogan

mrogan@itachicago.org

Thank you to our 2023 Conference sponsors!



SPONSORSHIP OPPORTUNITIES



Friends
\$250

Logo recognition included in the conference program and the conference page of ITA's website.

Exhibitors
\$350

Promote your business, organization, or university with one promotional item at the sponsorship table. Logo recognition included in the conference program and on the conference page of ITA's website.

Affiliate Sponsors
\$500

Display up to three items of promotional materials at the sponsorship table and receive logo recognition on all ITA promotional materials, in the conference program, and on the conference page of ITA's website.

Conference Art Sponsors
\$600

Sponsor the community art-making table and receive placement there of your business, organization, or university name. Includes all benefits of the Affiliate Sponsor.

Breakfast Sponsor
\$750 (2 available)

Sponsor a breakfast buffet and receive placement there of your business, organization, or university name. Includes all benefits of the Affiliate Sponsor.

Advocate Sponsors
\$1,000

Have your logo and one item of promotional material placed on/in conference swag bags. Includes all benefits of the Affiliate Sponsor.

Lunch-and-Learn Sponsor
\$1,500
(1 available)

Sponsor the conference Lunch-and-Learn and provide a 30-minute educational opportunity for all attendees. Includes all benefits of the Advocate sponsor.

Program Sponsors
\$1,500 – Breakout Session
\$2,000 – Panel
\$3,000 – Keynote

A company representative can introduce your organization at the start of a presentation. Includes all benefits of the Advocate Sponsor.

Technology Sponsor
\$5,000

Provide a 30-second video to be shared during the conference welcome message and on a social media spotlight. Includes all benefits of the Advocate Sponsor.

Reception Concert Sponsor
call for pricing

Sponsor the conference Reception Concert and introduce the band. Includes all benefits of the Advocate Sponsor.

Sponsorship Donation Form



Submit your sponsorship level and credit card payment by [filling out this form online](#).

You may also contact Maura Rogan at 847-830-3795 to sign up for a sponsorship opportunity and pay over the phone or by check.

Artwork for Logos and Ads

Artwork for logos, ads, and promotional materials must be emailed to Akash Bhatia (abhatia@itachicago.org) by January 10th, 2024 to be included in the conference program when attendee registration opens. Any materials received after January 10th may experience a delay of up to 1 week in getting included in the program and promotional messages.

The conference program will be issued in a digital (color) format and in a printed (black-and-white) format. You may submit logos and ads in both color and black-and-white formats if available. The files must be sent as a JPG or PNG for best quality printing. Full page ads must be 6 inches (W) x 7.5 inches (H), and half page ads must be 6 inches (W) x 3 inches (H).

Institute for Therapy through the Arts (ITA) is a 501(c)3 organization, and your donation may be tax deductible. Please consult with your accountant. You will receive a letter confirming your sponsorship amount.

Thank you for supporting *Plot Twists & Key Changes!*