TENDING OUR FIRE

RESILIENCE & REGENERATION

INTEGRATED CREATIVE ARTS THERAPY CONFERENCE
ICAT
2027

SPONSORSHIP OPPORTUNITIES

EVANSTON, IL | MARCH 20-22, 2027

IN-PERSON & VIRTUAL SESSIONS

ITACHICAGO.ORG/CONFERENCE

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institute for therapy through the arts

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Join Us for the 11th Annual ICAT Conference!

The Integrated Creative Arts Therapy (ICAT) Conference brings together creative arts therapists, clinicians, educators, students, and healthcare professionals to explore the power of the arts in healing connection, and transformation.

Since 2016, ICAT has provided a space for interdisciplinary learning, collaboration, and professional growth. Through art, dance/movement, drama, and music therapies, attendees exchange ideas, share research, and explore innovative approaches to care.

In 2027, our theme, Tending Our Fire: Resilience & Regeneration, invites us to reflect on how we sustain ourselves, support one another, and strengthen the communities we serve. Together, we will explore resilience, practitioner well-being, and more equitable and sustainable approaches to healing.

Your sponsorship helps keep this important space for connection, learning, and renewal thriving for the next generation of creative arts therapy professionals.

ABOUT ITA

Institute for Therapy through the Arts (ITA) has helped individuals of all ages and abilities connect, grow, and heal through the power of the creative arts for more than five decades. Our work is grounded in research, fueled by compassion, and focused on helping people express themselves, strengthen relationships, and improve their overall well-being.

We support individuals from birth through end of life, serving people across the lifespan and from all backgrounds and experiences. Our services are offered in a wide range of settings – including schools, clinics, hospitals, community centers, and via tele-health to ensure creative arts therapies are accessible, flexible, and responsive to each client's unique needs.

EVENT ORGANIZATION



Jeffrey Wolfe

CEO &
Music Therapist



Toni Goehring

Development
Director



Akash Bhatia

Creative Knowledge
Center Manager &
Music Therapist



Rachel Westerlund

Marketing Manager

Sponsorship Packages

Presenting Sponsor

$10,000

- Recognition as the Presenting Sponsor of ICAT 2027
- Premier logo placement on the conference website, program, event signage, promotioanl emails, and social media
- Verbal acknowledgement during opening and closing remarks
- Opportunity to deliver brief welcome remarks at the conference
- Full-page sponsor spotlight in the conference program (digital + print)
- Dedicated sponsor spotlight email to ITA's mailing list
- Dedicated sponsor spotlight across ITA's social media channels
- 8 complimentary conference registrations
- Opportunity to include one branded item in attendee bags
- Recognition in ITA's newsletter and annual report

Keynote Sponsor

$5,000

- Recognition as the Keynote Sponsor of ICAT 2027
- Prominent logo placement on the conference website, program, event signage, and promotional emails
- Verbal acknowledgment during the keynote session
- Full-page spotlight in the program booklet (digital + print)
- 4 complimentary conference registrations
- Dedicated sponsor spotlight post across ITA's social media channels
- Opportunity to include one branded item in attendance tote bags

Platinum Sponsor

$4,000

- Recognition as a Platinum Sponsor across conference materials
- Logo placement on conference website, program, and promotional emails
- Half-page spotlight in the program booklet (digital + print)
- 3 complimentary registrations
- Dedicated sponsor spotlight post across ITA's social media channels
- Opportunity to include one branded item in attendance tote bags

Gold Sponsor

$3,000

- Logo placement on the conference website, program, event signage, and promotional emails
- Half-page sponsor spotlight in the program book (digital + print)
- 2 complimentary conference registrations
- Dedicated sponsor spotlight post across ITA's social media channels
- Opportunity to include one branded item in attendance tote bags

Sponsorship Packages (cont.)

Silver Sponsor

$1,500

- Logo placement on the conference website and in the program
- Quarter-page spotlight in conference program (digital + print)
- 1 complimentary registration
- Recognition in a group sponsor thank-you social media post

Bronze Sponsor

$750

- Logo in conference program and ITA website
- Recognition in a group sponsor thank-you social media post

Ember Sponsor

$500

- Organization name listed on the conference website and in the program
- Recognition in sponsor signage at the conference
- Recognition in a group sponsor appreciation post across ITA's social media channels and marketing emails.

Spark Sponsor

$300

- Organization name listed on the conference website
- Recognition in the conference program
- Recognition in a group sponsor appreciation post across ITA's social media channels and marketing emails

WHY SPONSOR ICAT 2026?

VISIBILITY. IMPACT. CONNECTION

Sponsoring ICAT 2027 means joining a network of change makers who are transforming healthcare through creativity.

Visibility:
Your organization's name and logo will reach hundreds of creative arts therapists, clinicians, educators, and healthcare leaders across the U.S. and internationally through our hybrid platform and media promotions.

Impact:
Your contribution directly supports accessibility - ensuring students, early-career professionals, and underrepresented voices can attend and share their expertise.

Connection:
ICAT sponsors are valued collaborators. You'll join a community dedicated to promoting healing, inclusion, and innovation in healthcare.

"ICAT continues to be a space where creative professionals come together to imagine new possibilities for healing. Our sponsors make that possible."

– Jeffrey Wolfe, CEO, Institute for Therapy through the Arts



SECURE YOUR SPONSORSHIP TODAY!

Join us in celebrating a decade of creativity, collaboration, and impact. For more information or to confirm your sponsorship:

Phone Number:
(847) 425-9708

Email Address:
development@itachicago.org

Website:
itachicago.org/conference

Location:
1316 Sherman Ave., Evanston, IL

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